

## **Govinda's Goes the Extra for You.**

Almost all citrus juice is pasteurized or flash-pasteurized.

This is a simple and inexpensive way to extend shelf

life and insure a safe product (safe from harmful

pathogens).

The downside is it destroys vitamins, essential

enzymes and fresh taste. Govinda's fresh-squeezed

orange, grapefruit, lemon and lime juices are full

of all the natural goodness which nature provides.

## **Taste the Difference**

Written by Administrator

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They are not required to be pasteurized

because they are made under the strictest

sanitary standards, meeting all the new FDA

food safety laws.

We believe our customers will appreciate

our effort to provide them with the highest

quality juice that does not sacrifice

nutritional value for extended shelf life.

**Taste the Difference.**

**Feel the Difference.**